

The American International Women's Club of Geneva, Switzerland



Contact us:

11 Route de Chene,
1207, Geneva

Tel: 022 736 01 20

Email: aiwcineveva@gmail.com

Look for us online:

www.aiwcineveva.org

Follow us on Facebook and on Instagram

Visit our blog:

livingineveva.wordpress.com

Office hours: Monday to Thursday: 9:00–16:00



ABOUT US

The American International Women Club (AIWC) is a nonprofit, volunteer-run organization open to ALL women residing in the Geneva region and neighboring France. The AIWC was founded in 1958 by a small group of American women and today has approximately 400 members of over 40 nationalities.

Our organization offers its members:

- A wealth of stimulating activities and workshops
- Community involvement with local organizations
- Language lessons in French, English and more...
- Regional excursions and cultural events
- Activities for mothers with babies and small children
- An opportunity to meet women of all nationalities

OUR CONTINUOUS INVOLVEMENT IN GIVING BACK

Giving back to the community has always been at the core of our club's existence. Since its founding, the AIWC has worked with many organizations and has reached out to the Geneva community in exciting and meaningful ways—from planting trees and gardens, to financing the purchase of a mini bus for the elderly, to donating two dinosaur skeletons to the Museum of Natural History. Currently our members donate money, goods and time to various Geneva organizations. Here are a few of them:

Bateau Genève: Two mornings a week, our members are fully responsible for preparing and serving breakfast to people in need.

Partage et Samedi du Partage: Several times a year, our members collect and sort foods and non-food items for distribution to people in need.

La Maison de Tara: an alternative to hospitalization for people in palliative care, residents spend their final days here—in a non-medical atmosphere surrounded by warmth, care and tenderness. Volunteers from the AIWC have financed, designed, planted and continue to maintain a garden enjoyed by residents and their families.

ESCA CancerSupport: an English-language cancer support group. Our members bake and sell goods at the annual fundraising Dragonboat Festival on Lac de Joux.

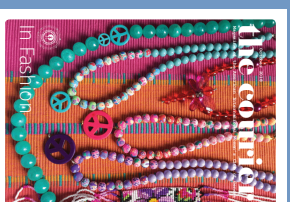
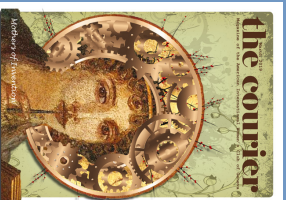
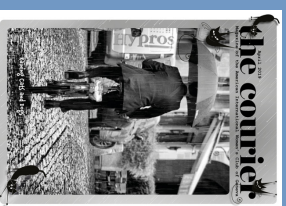
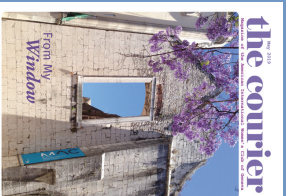
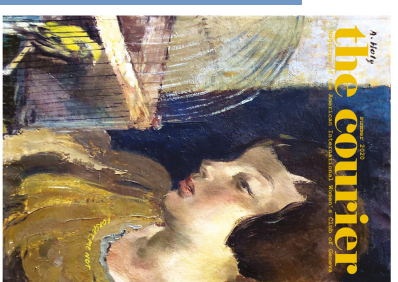
The Wheelchair Tennis Tournament: Members help at this annual event, by providing funds and people-power to serve lunches to the ball boys and girls.

Au Coeur des Grottes: Our members provide tutoring for the women at the shelter and organize holiday parties for the children. We also provide the children with school supplies for the *rentrée* and gifts at Christmas.

The AIWC has also donated goods and funds to many of these organizations as well as to:

The Anouk Foundation, Zoë4Life, AIWEC, AMIC and Foyer Arabelle.

The Courier



The Courier is the AIWC's publication printed four times a year: Spring, Summer, Fall and Holiday/Winter.

What started as a mimeographed newsletter in 1963, is now a 24-page, full color magazine thanks to the support of our many wonderful advertisers. *The Courier's* 59-year life-span makes it the longest running English-language publication in Geneva still in existence.

Presently it has a circulation of 450 copies per season, which is mailed out to members, advertisers and others. Copies are also distributed at various community events as well as to embassies and re-location companies. Since 2016 we have also come out with a digital version, which is emailed to all our members for those who want to read *the Courier* on their electronic devices. The digital *Courier* boasts additional features such as animations, videos and links to websites for further reading. **All advertisements 1/16th of a page and larger are linked to their company's websites.**

Contents of the magazine reflect the experiences of the vast multicultural community making up our membership. Our pages are filled with club news, feature articles on local and topical events and people, cultural news, ecology issues, travel, personal essays and fiction, movie and restaurant reviews, photographs, recipes and much more.



Gardening at Maison de Tara.



Preparing breakfast at the Bateau Genève



Selling our home-baked goods at the ESCA CancerSupport annual dragonboat race.



Sorting goods at the Partage warehouse.



Some of our volunteers at the Swiss Wheelchair Tennis tournament.

Some of our current and past

ADVERTISERS:



HOW TO ADVERTISE WITH US:

You can place an advertisement in any of our four issues or place your ad in all four issues and receive a 10 percent discount.

In the digital edition, all advertisements 1/16th of a page and larger can be linked to your company website.

Advertisements (with the exception of Petites Annonces) must be accompanied by a contract.

For ads appearing in more than one issue, we will insert the same ad in subsequent issues as the one before unless we are notified in advance and new artwork is submitted by the appropriate submission dates mentioned below.

Publication schedule of our printed and digital issues:

Spring: March-April-May: published within the first 14 days of March.
Submit finished artwork by February 15.

Summer: June-July-August: published within the first 14 days of June.
Submit finished artwork by May 15.

Fall: September-October-November: published within the first 14 days of September.
Submit finished artwork by August 15.

Holiday-Winter: December-January-February: published within the first 14 days of December.
Submit finished artwork by November 15.

Ads are best in PDF format at 300 pixels per square inch.

See our accompanying contract for sizes and finished artwork dimensions.

We cannot be held responsible for the final output of ads that are lower than 300 pixels per square inch.

We do not alter/edit text on ads or Petites Annonces. Please make sure all spelling and grammar are correct.

Petites Annonces: These are short text-only ads of 5 lines (approximately 50 words). By default PAs will be placed in each issue until notice is given to stop. Please cancel by the appropriate submission date for each issue. You will be invoiced after each publication. Websites are NOT linked in Petites Annonces.

We reserve the right to refuse any advertisement we feel inappropriate or in conflict with the AIWC's mission statement.



The Courier

Magazine of the American International Women's Club of Geneva
11 route de Chêne, 1207 Genève, Switzerland
Tel : +41 22 736 01 20
Email/courriel : aiwccourier@gmail.com/aiwcingenewa@gmail.com
www.aiwcgenewa.org

Advertising Contract

Date: _____

Company name _____

Address _____

Email _____ Tel _____

Name of representative _____

Title _____

Ad size and placement

20% discount on sizes 1/8th to one full page on contracts for 4 issues.

In the Digital Courier, ads 1/16th of a page and larger are linked to your company website.

	1 publication	4 publications	Publication dates:	Submit new artwork by:
A: Outside back cover	CHF 1,300	CHF 4,160	Spring: March-April-May	February 15
A: Inside covers	CHF 1,200	CHF 3,840	Summer: June-July-August	May 15
A: Full page	CHF 1,100	CHF 3,520	Fall: September-October-November	August 15
B1/B2: 1/2 page	CHF 650	CHF 2,080	Holiday: Winter: December-January-February	November 15
C1/C2/C3: 1/4 page	CHF 400	CHF 1,280	Issues will come out within the first 14 days of the first publication month.	
D1/D2: 1/8 page	CHF 250	CHF 800	The Courier is non-profit publication issued 4 times a year.	
E: 1/16 page	CHF 125	CHF 400		

Petites Annonces: CHF 40: 5 lines (50 words approx). Each additional line CHF 5.

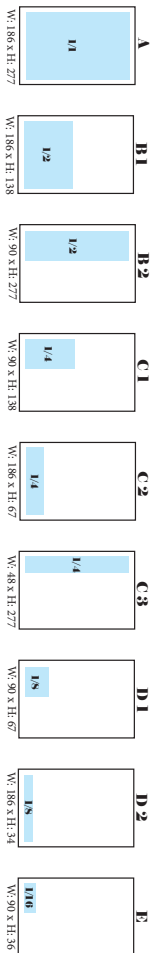
Placement (include dates) in the following issues: _____

Payment method: _____ Signature of client: _____

Signature of AIWC rep: _____

General Conditions

1. Payment due: net 30 days from publication. After, 8% interest will be charged.
2. Clients who use agents or other 3rd parties are responsible for their costs.
3. All "finished" material must be submitted to *The Courier* by submission date for that issue. Late submissions may not be included.
4. Artwork must be 300 pixels per square inch.
5. For contracts of more than one placement, we will automatically use the same ad unless we are notified in advance and new artwork is submitted by the appropriate submission date mentioned above.



Please write further instructions or **Petite Annonce** text and number of placements on the reverse side of this sheet or email text and instructions for placement to: aiwccourier@gmail.com.



The Courier

Magazine of the American International Women's Club of Geneva
Route de Chêne 11, 1207 Genève, Suisse
Tel : +41 22 736 01 20
Courriel : aiwccourier@gmail.com/aiwcingenewa@gmail.com
www.aiwcgenewa.org

Contrat d'insertion publicitaire

Date: _____

Raison sociale _____

Adresse _____ Tél _____

Courriel _____

Nom du représentant _____

Titre _____

Taille et Positionnement

Escompte 20% sur taille 1/8 de page pour un contrat de 4 éditions.

Les annonces dans la version digitale du Courier sont hyperliées à votre site internet.

	1 publication	4 publications	Dates de publication:	Matériel à soumettre
A : Dernière page extérieure :	CHF 1,300	CHF 4,160	printemps : mars-avril-mai	15 février
A: Pages couvertures intérieures :	CHF 1,200	CHF 3,840	été: juin-juillet-août	15 mai
A: Page entière :	CHF 1,100	CHF 3,520	Automne : septembre-octobre-novembre	15 août
B1/B2: 1/2 page	CHF 650	CHF 2,080	Vacances d'hiver: décembre-janvier-février	15 novembre
C1/C2/C3: 1/4 page	CHF 400	CHF 1,280	Dimension du matériel : 300 pixels/pouce carré.	15 novembre
D1/D2: 1/8 page	CHF 250	CHF 800	Parution le premier mois de chaque édition.	
E: 1/16 page	CHF 125	CHF 400	The Courier, publication à but non-lucratif, paraît 4 fois par an.	

Petites Annonces:

CHF 40 : 5 lignes (50 mots approx). Chaque ligne supplémentaire : CHF 5.

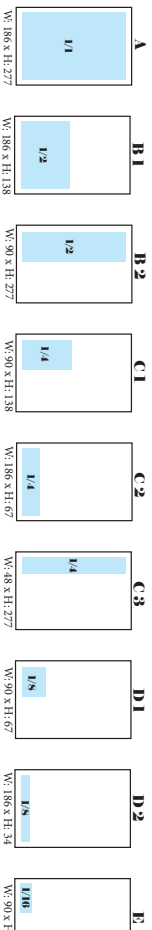
Insertion dans les éditions suivantes (indiquer les dates) : _____

Mode de paiement : _____ Signature du client : _____

Signature rep/de l'AIWC : _____

Conditions Générales

1. Paiement net 30 jours : intérêts moratoires à 8% par an.
2. Le client s'adressant à une agence de publicité reste seul responsable des frais impayés.
3. Tout matériel publicitaire doit parvenir au *Courier* avant les dates limites indiquées ci-dessous.
4. Dimension du matériel : 300 pixels/pouce carré.
5. Pour les contrats de placements successifs, nous utiliserons automatiquement le même matériel, à moins de substitution déposée avant les dates limites ci-dessus.



SVP toute modalité complémentaire peut être inscrite au verso de cette page ou envoyée par courriel au : aiwccourier@gmail.com.